



CONTENTS

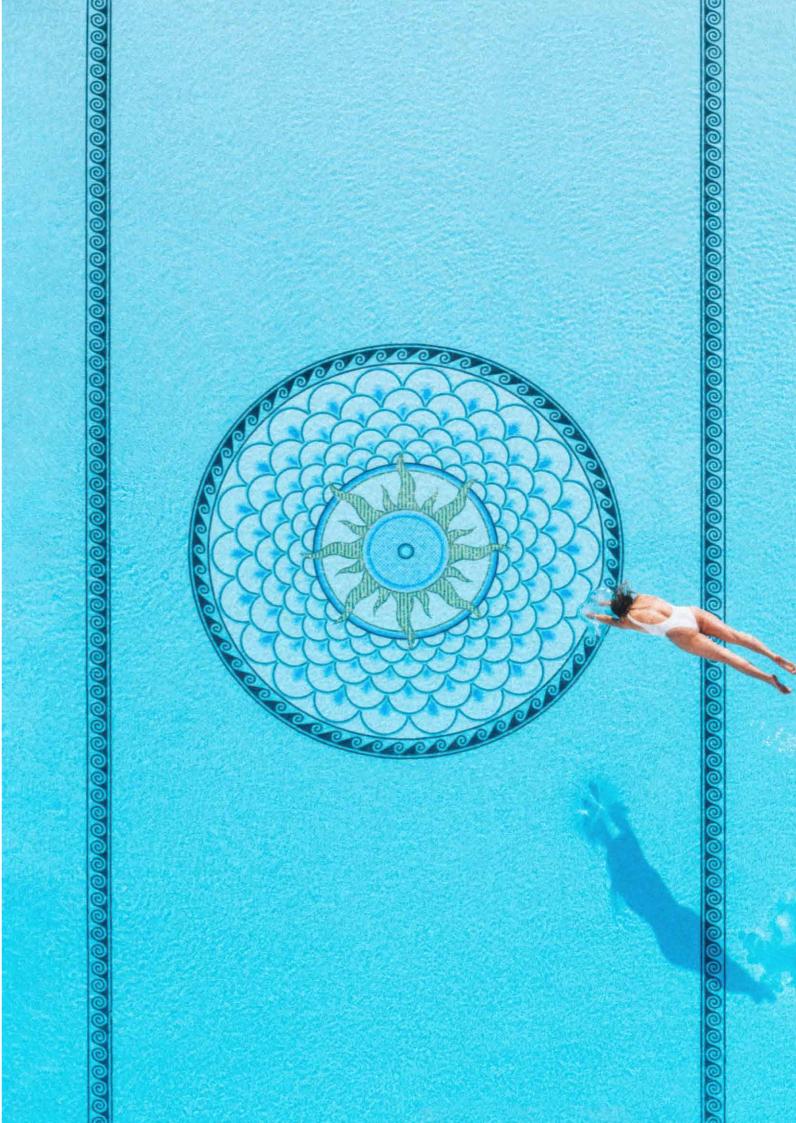
6-11 SUSTAINABLE SEMINARS

12-15
A HOTEL ON THE RIVIERA
Cannes

16-23
HOTEL SPACES
Bedrooms
Dining areas
Activity areas

24-29 MEETING ROOMS

30-33 ACTIVITIES IN CANNES





SUSTAINABLE

seminars

COMMITTED & responsible

Launched in 2010, the CSR strategy is at the heart of the Barrière Group's priorities. Entitled Planète Barrière, it is based on 6 pillars:

- GOVERNANCE, SUSTAINABLE INNOVATION AND DIALOGUE
- SUSTAINABLE CUSTOMER EXPERIENCE
- RESPONSIBLE EMPLOYER
- THE ENVIRONMENT
- RESPONSIBLE CATERING
- LOCAL DEVELOPMENT AND SOLIDARITY

After obtaining 'Innovative and Sustainable Destination' certification for the Cannes Resort, the Group obtained international ISO 20121 certification in 2023.

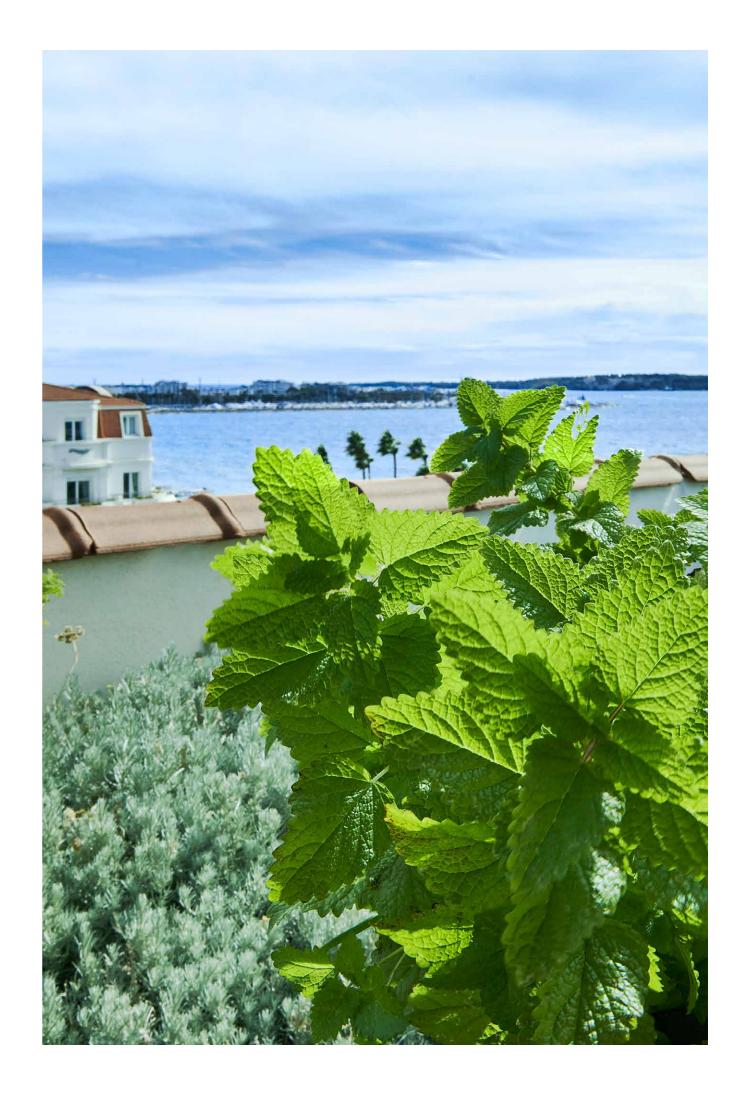
Alongside this approach, Hôtel Barrière Le Majestic has obtained Green Globe certification in 2021, recognised by the World Tourism Organisation and the World Travel and Tourism Council (WTTC). This international label was created almost thirty years ago specifically for travel and tourism professionals, rewarding the efforts and rigor of companies in terms of Sustainable Development. This certification provides a framework that enables us to carry out an in-depth assessment of the hotel's performance in terms of environmental sustainability and to monitor our progress in this area



ISO 20121 certifies the sustainable management of event activities in terms of social and environmental impact, while remaining economically viable.



The Sustainable Innovative Destination label is awarded to towns and cities committed to structuring their actions in favor of sustainable tourism. It involves a number of aspects, reflecting each of the three pillars of sustainable development.





OUR ISO20121 Commitments

SOFT MOBILITY

Our hotel is accessible by TGV high-speed train and provides a service to promote soft mobility, including electric vehicle charging stations.

ENERGY EFFICIENCY

We are developing our energy conservation policy through energy audits and associated action plans. Renewable energies are integrated into our contracts, accounting for 50% of our energy mix. Hôtel Barrière Le Majestic monitors consumption monthly and implements various actions: LED relamping, water flow reducers, motion detectors, etc.

PROTECTING OUR BIODIVERSITY

The roofs of our Cannes hotels have something extra... They hum. Almost 150 kg of honey is harvested each year and used to make our cocktails. Our insect hotels help to pollinate and protect our ecosystem.

PROMOTING THE LOCAL AREA

The Cannes resort is also committed to the areas in which it is located. Because these areas are rich in know-how, heritage, culture and solidarity, we make a point of promoting them. We work with local artisans, such as our ceramist in Vallauris and the glassworks in Biot, for various decorative pieces in our establishment.

In terms of activities, we promote local activities such as the eco-museum in Cannes, the wine route, or the perfume workshops in Grasse. We also encourage the discovery of local flora and fauna through guided tours of the surrounding regional parks.

RESPONSIBLE CATERING

Locavores, our Tables Barrière focus on fresh, and preferably organic, local products. The menu is updated to follow the seasons and promote seasonal fruits and vegetables. To this end, we have implemented our Responsible Catering Charter, outlining our commitments to sustainable dining.

COMMITMENT TO SOLIDARITY

As a partner of the UNISOAP association, we donate our used soaps. This sustainable initiative aims to combat waste by supporting the most disadvantaged.

We are also proud to support several associations, such as Association Adrien, Bouchon d'Amour, Les Étoiles, and France Cancer. We commit to these causes to support sick children, their families, people with disabilities, and contribute to fundraising for cancer research.

Our establishments are also loyal ambassadors of Café Joyeux, which aims to raise awareness of disabilities and foster inclusion by providing employment opportunities to those who are often excluded from the workforce.



AUNIQUE

destination

A UNIQUE destination

Overlooking the Mediterranean and close to the famous Palais des Festivals et des Congrès, Le Majestic is a key venue for private and business events. With its private beach, projection room, rich and varied dining options, sea view stunning suites and numerous meeting rooms, it offers a highly prestigious setting for exceptional events.

JOURNEY TIMES TO CANNES:

→ PARIS	夏	5 hrs 30 1 hr 30
→ LYON		4 hrs 30 3 hrs 15
→ NICE	A	40 min
→ MILAN	A	4 hrs 30
→ TURIN	*	4 hrs
→ MARSEILLE	<u>a</u>	2 hrs 2 hrs

EVERYTHING YOU NEED

- 349 ROOMS including 80 suites,
 7 signature suites, and a penthouse
- A CASINO
- 2 RESTAURANTS, 2 BARS, AND A NIGHT CLUB
- AN EXHIBITION CENTER just a stone's throw away
- 13 MEETING ROOMS AND A BUSINESS CENTER
- 2 BANQUET ROOMS for up to 650 people
- DIANE BARRIÈRE SPA
- HEATED OUTDOOR POOL
- CIRO'S CANNES PRIVATE BEACH
- TENNIS, GOLF, HORSEBACK-RIDING, BOAT EXCURSIONS, ETC.







A HOTEL

on the Riviera

18

BEDROOMS

 $349\,$ rooms, including:

80 suites, 7 signature suites, and a penthouse



SUPERIOR CITY ROOM 20 sq. m



DELUXE PARTIAL SEA VIEW ROOM 30 sq. m



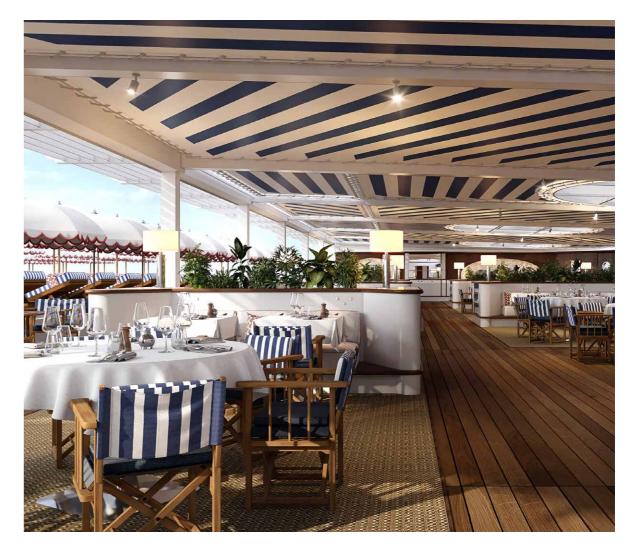
PRESTIGE SEA VIEW ROOM 35 sq. m

DINING areas



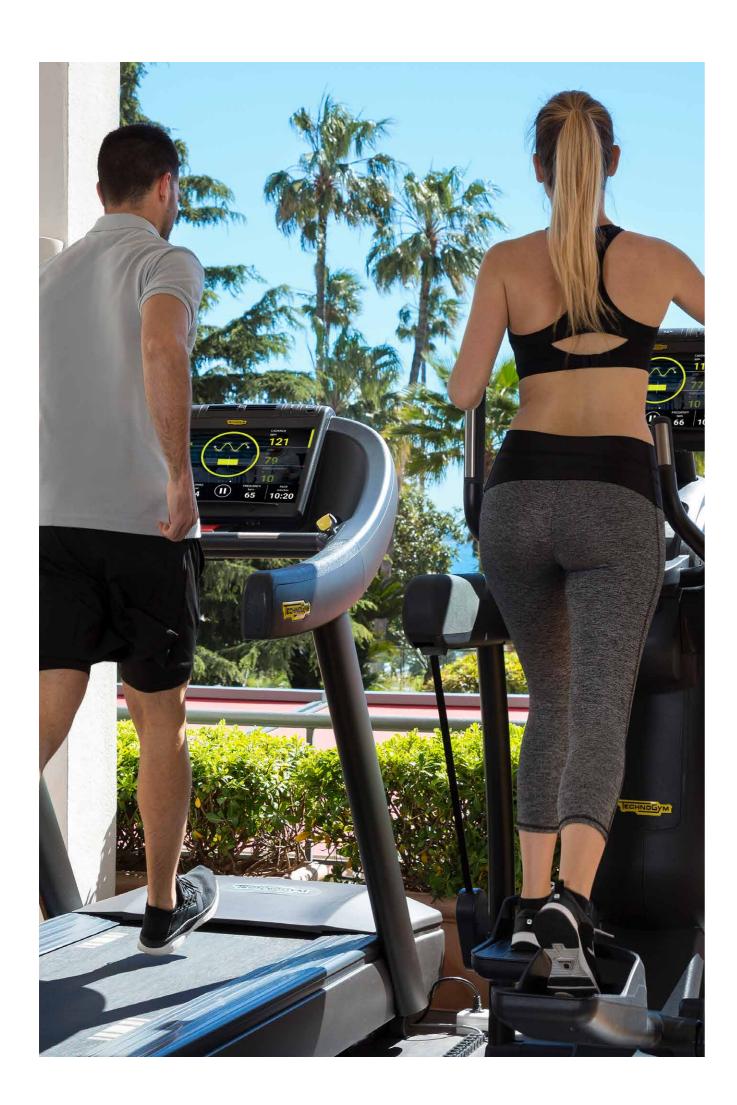
FOUQUET'S

The restaurant cultivates the brasserie-inspired spirit of its prestigious Parisian counterpart. Its menu devised by Chef Pierre Gagnaire features seasonal dishes.



CIRO'S CANNES

The iconic Le Ciro's, a restaurant that has been an indispensable meeting-place for the Deauville jet-set since 1920, is now opening at the Majestic's beach, offering a unique experience that combines refined cuisine with a chic, maritime-inspired ambience.



ACTIVITY areas

In the hotel:

- DIANE BARRIÈRE SPA
- DIANE PROJECTION ROOM
- OUTDOOR POOL
- NEW PRIVATE BEACH SPRING 2025
- FITNESS CENTER





OUR MEETING

rooms



DIANE ROOM 270 sq. m convertible into 3 rooms



SAINT BARTH ROOM 36 sq. m



CROISETTE ROOM 400 sq. m

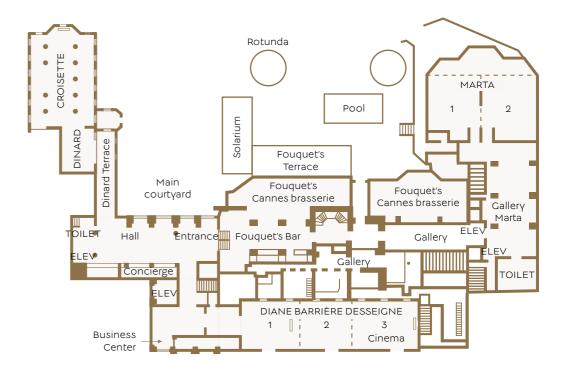


LA BAULE ROOM 130 sq. m

CAPACITY & plans

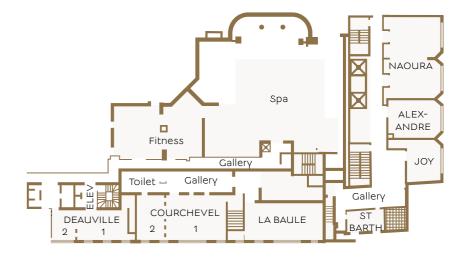
ROOM NAMES	AREA IN SQ. M	HORSESHOE TABLE	CLASSROOM	THEATER	CABARET	BANQUET	COCKTAIL	BUFFET
COURCHEVEL 1	140	48	88	150	77	-	200	-
COURCHEVEL 2	60	30	40	70	35	-	60	-
COURCHEVEL 1+2	200	60	140	215	120	-	320	-
LA BAULE	130	44	86	137	77	-	180	-
ST BARTH	36	14	-	-	-	-	-	-
NAOURA	73	18	-	-	-	-	-	-
JOY	32	16	16	32	14	-	-	-
ALEXANDRE	43	18	24	39	14	-	-	-
ALEXANDRE+JOY	75	34	40	71	35	-	-	-
DIANE BARRIÈRE DESSEIGNE 1+2	150	46	72	150	63	-	250	-
DIANE BARRIÈRE DESSEIGNE 1+2+3	270	60	128	210	-	-	350	-
MARTA BARRIÈRE 1	123	30	72	130	77	-	120	-
MARTA BARRIÈRE 2	123	30	60	120	84	-	120	-
MARTA BARRIÈRE 1+2	270	70	164	267	154	-	500	-
GALERIE MARTA BARRIÈRE	213	-	-	-	-	-	200	-
SALONS DE RESTAURATION								
CROISETTE	400	-	-	-	-	330	500	260
DINARD	108	-	-	-	-	90	150	70
DINARD + TERRASSE DINARD	168	-	-	-	-	-	250	-
CROISETTE + DINARD + TERRASSE DINARD	570	-	-	-	-	440	800	-
RESTAURANT LA PLAGE	500	-	-	-	-	260	350	200
BISOUS-BISOUS LE CLUB (CASINO CROISETTE)	507	-	-	-	-	-	400	-

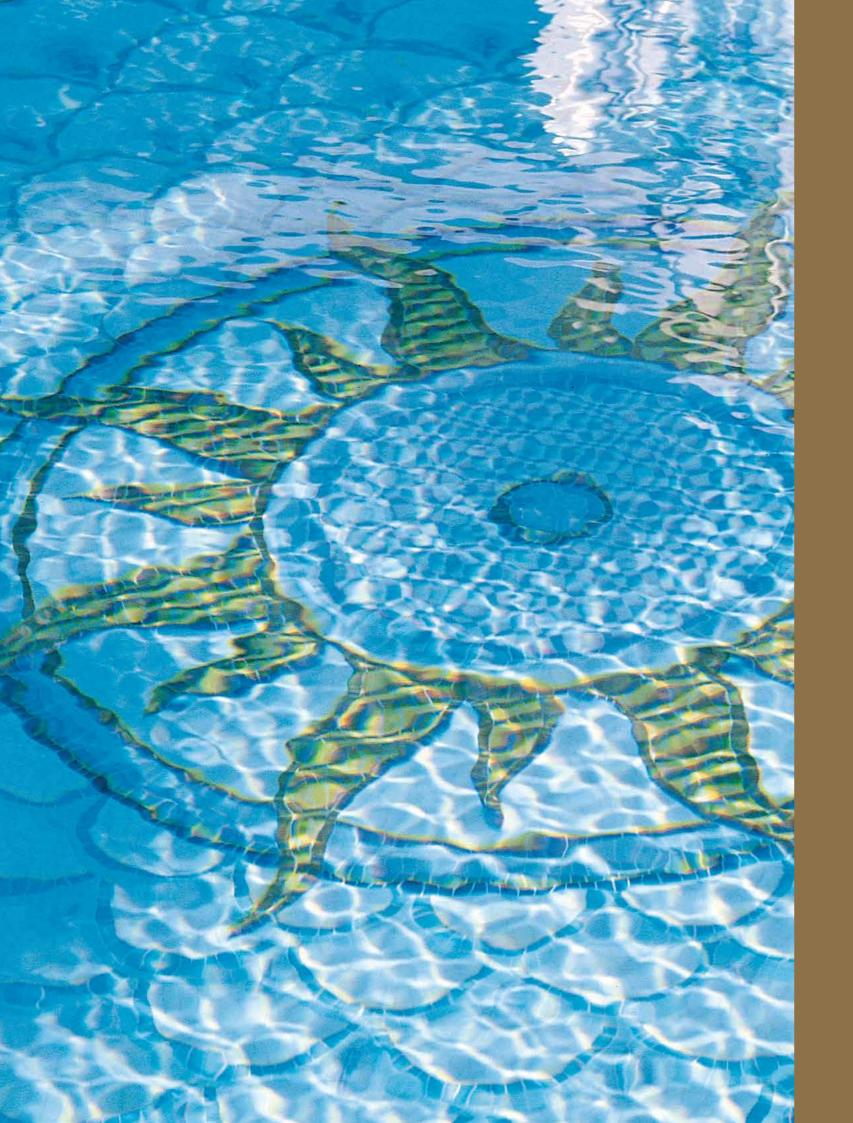
LOBBY LEVEL



29

1st FLOOR





ACTIVITIES

in Cannes

ACTIVITIES in Cannes

Cannes is a real sports paradise with plenty of activities to choose from!

NAUTICAL BASE

From the private beach pontoon of Hôtel Le Majestic, try out innovative water sports like wakeboarding and Flyfish tubbing.

• GOLF

Cannes boasts no fewer than 11 golf courses, some sought-after for their architecture, others for their difficulty. Wether you are a beginner or an expert, you will love golfing on the French Riviera.

• TENNIS

The Cannes Garden Tennis club, lying a few minutes from the hotel, offers 5 clay courts.

BARRIÈRE CASINO

With gaming tables, poker tournaments, slot machines, and more. 3,000 m² dedicated to games and entertainment.

HORSEBACK RIDING

Less than 20 minutes from Cannes, the Centre Hippique de Mougins lies in the hinterland of Provence. All levels.

BOAT TRIPS

Enjoγ some magnificent excursions, like trips along the Corniche d'Or between Saint-Raphaël and Cannes with spectacular views of the Calanques.

DISCOVERING THE REGION AND ITS CULTURE

The Grasse perfume workshop, the wine route, the Cannes underwater eco-museum, and more.







CONTACT reservations

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